

MISSISSIPPI

MARKET

MAKER™

Linking Agricultural Markets

Mississippi MarketMaker Newsletter

Food Banks now in MarketMaker Registering your Wholesale Business in MarketMaker and National MarketMaker February Newsletter

Dr. Benedict Posadas, Amanda Seymour and Randy Coker
Mississippi State University, Coastal Research and Extension Center
1815 Popps Ferry Road, Biloxi, Mississippi
Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

February 27, 2013

Volume 3, Issue 4

Food Banks now in MarketMaker

As of early February, food banks can now register in MarketMaker! If you are an extension agent and your county has a food bank, get them registered on MarketMaker.

In addition, food businesses can now select an option if they are willing to donate food to food banks and food bank managers can search for businesses who donate.

1. To Register the food bank on MarketMaker, go to: ms.foodmarketmaker.com.
2. For food bank managers who need to search for food using a mobile device, go to: ms.foodsearcher.com
3. For food businesses who want to donate food to food banks, go to ms.foodsearcher.com to search MarketMaker

What if I sell non-food AND food products in my wholesale business?

You can still register in MarketMaker! All you have to do is check the products that you produce that are food-related.

One example brought to our attention was a wholesale nursery who also produces herbs and sells them as whole plants in pots. She can register her business herbs are a food product.

To register her business, she needs to go to ms.foodmarketmaker.com, click on the registration tab and then follow the on-screen instructions. She will need an email address before she can register.

Food MarketMaker Newsletter - February 2013

The January 2013 edition of the Food [MarketMaker Newsletter](#) is posted and ready to read. We hope you enjoy it. The newsletter can be downloaded in pdf format at

<http://national.marketmaker.uiuc.edu/uploads/c69f522355639f888500cfd6071ea5c0.pdf>

This month you can read about:

- **Georgia Farm to Food Bank Pilot Program**
- **MarketMaker News and Updates**

- See Your Business in the Newsletter
- In Every Issue: Buy & Sell Forum



"This program is funded in part through grants provided through Gulf States Marine Fisheries Commission, Oil Disaster Recovery Program under NOAA Fisheries grant award number NA10NMF4770481".

[Mississippi State University](#) | [MSUCares](#) | [Coastal Research and Extension Center](#) | [Department of Agricultural Economics](#)
[Mississippi-Alabama Sea Grant Consortium](#) | [Horticultural and Marine Resource Economics Program](#)